

# Monarch by Centific

Improve localization quality and efficiency at scale while lowering costs with AI

Monarch delivers a suite of plug-and-play localization services and accelerators that leverage AI and other advanced technologies to help you boost localization quality and time-to-market.

**With Monarch powering your localization efforts, your business can reach global customers faster – with more relevancy and accuracy – while driving down costs.**

**Engage More Markets with Fewer Costs + Effort**

1M+

Experts in our global talent pool

230+

Countries + markets served globally

200+

Languages + dialects supported

## Leveraging Monarch in Your Business



**Leverage Neural Machine Translation (NMT)** to enable cost-effective, real-time translation.



**Customize localization opportunities across touchpoints** for a seamless global experience.



**Integrate localization functionality into systems** for adapt-on-the-fly localization.



**Create automated pipelines and optimization workflows** to speed up processes and time-to-market.



**Build and deploy customizable Bots quickly** to personalize customer experiences faster.



**Improve your bottom line by democratizing digital transformation** across your business ecosystem.

# Empowering Localization at Scale

Monarch enables end-to-end localization solutions tailored to your business objectives and global customer needs.

## Localization-Enabling Engineering Support

**Our L10N and I18N expertise helps enterprises:**

- Integrate multiple technology platforms across different languages
- Achieve faster time-to-market for products and services in multiple languages
- Increase speed of development and delivery of localized content
- Reduce engineering overhead and costs associated with localization projects

## Automatic Machine Translation Post-Edit (MTPE) Platform + Workflow

**We deliver proven strategies and a best-in-class MTPE platform to:**

- Deliver cost savings via automation of the localization processes
- Improve quality control by integrating with automated QA/QC processes
- Integrate more machine learning (ML) and artificial intelligence (AI) capabilities
- Enable faster turnaround times for translation projects

## In-Context Assessment of Customized Experiences

**We identify opportunities in global experiences to help enterprises:**

- Assess the quality of in-market content swiftly and at any scale
- Analyze customer segmentation, demographics and market trends
- Define localization strategies that optimize user experience across multiple channels
- Unlock in-market insights on global customer experiences and scale product usability

## AI-Infused Quality Assurance (QA) Platform

**Our QA platform leverages AI-driven insights to:**

- Improve quality of source content leading to more accurate translations and better overall localization results
- Provide real-time feedback on translation accuracy and quality
- Enable automated validation of translated content against industry standards
- Deliver detailed analytics on translation projects to help identify areas of improvement

## Customized Machine Translation (MT)

**We leverage advanced machine learning algorithms to:**

- Increase speed and cost savings via automated processes
- Provide more scalability for large localization projects
- Increase flexibility of machine translation capabilities to fit specific requirements
- Enable localization processes to be integrated more easily into existing software development lifecycles(SDLC)